



Dear Band Family,

Want to earn money for your child's spring trip account AND help the band? Here's your opportunity! We are repeating our very successful concert program ad campaign for the 2010-2011 season and you can earn 5% of the price of the ad toward your child's trip account.

The concert programs will again be printed on glossy paper and contain ads from local businesses. Once the ads are sold and the book is laid out, the format will be the same for all six concerts, with only the middle section of the program changing to reflect the current concert.

The ads will be professional quality and will be seen six times with an average of 500 people attending each concert. Accordingly, we are setting the ad prices as follows:

Full page – 5" x 8": \$500 (Color), \$350 (B&W)  
Half page – 5" x 4": \$300 (Color), \$200 (B&W)  
Quarter page – 2.5" x 4": \$150

Please take the attached ad sales sheet to work, to your dentist or orthodontist, your nail salon, your real estate broker, your investment banker – anyone with whom you have a relationship and ask them to buy an ad. Tell them that their ad will be seen six times by an average of 500 people and that the cost of their ad is tax-deductible.

Please call me if you have any questions.

Christopher Bailey  
Director of Bands

# AD SALES SHEET

## James E Taylor High School Band Boosters

a section 501(c)(3) nonprofit public charity organization

Dear J.E. Taylor Band Supporter,

Advertising space for the concert program for the 2010-2011 concert season is available now through October 15, 2010. Your ad will appear in the concert program for each of the six concerts scheduled for the 2010-2011 school year, with an average attendance of 500 people. Funds from ad sales will be used to meet our long-range funding goals.

Here's all you need to do:

1. Choose the ad size that meets your needs:

	Color	B&W
Full page – 5" x 8"	\$500	\$350
Half page – 5" x 4"	\$300	\$200
Quarter page – 2.5" x 4"	\$150	\$150

2. Complete the contract.
3. Provide camera-ready artwork and mail to:
 

Jan Silliman  
1019 Sherfield Ridge  
Katy, TX 77450  
Jan.silliman@gmail.com
4. Make check payable to Taylor Band Boosters

Thank you for your support.

Ad sold by \_\_\_\_\_

Final Ad Deadline Is October 15, 2010

Advertising Sponsor			
Address			
City	State	Zip	
Phone Number (    )			
Authorized Signature			
Booster Club Representative			
<b>FOR OFFICE USE ONLY</b>			
Size of Ad	Amount Due	Amount Paid	To Be Billed

ADVERTISING SIZE	Cost
Full page (5" x 8")	\$500 (Color) \$350 (B&W)
Half page (5" x 4")	\$300 (Color) \$200 (B&W)
Quarter page (2.5" x 4")	\$150

Date \_\_\_\_\_